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## Discover Hardin County!



WHAS11 is bringing Great Day LIVE to Hardin County in July 2021!!!

We want to showcase all the unique qualities your beautiful communities have to offer and explore all the tourism opportunities available!

July 30<sup>th</sup> air date

Kentuckiana's Live Local TV Entertainment show  
Airs Monday–Friday 9:00AM – 10:00AM on WHAS11

*BEEP BEEP! Here we come!! Great Day Live! is taking the show on the road in 2021 again!*

*Great Day LIVE will host the show to LOOK-LIVE (segments pre-taped in June or early July)*

**We invite you to join the fun!**

**Title Sponsor**

- GDL will go LIVE/Look Live from YOUR business or tourism destination to begin and end the Discover Hardin County show!
- 2x four-minute feature segments during the show (LOOK-LIVE)
- Beginning and end credits as show title sponsor
- 1x Sponsorship :05 Billboard within the special (logo/audio)
- Segment will be posted on the whas11.com GDL page and you will also receive links to the segment to include on your social media pages and website
- WHAS11 Facebook post promoting your business

Total Investment: \$3,000

*\*Optional - PLUS, add on a three month customized commercial schedule and we will include production of a :30 commercial at no charge!*

*(min. monthly spend \$1,000)*





### Showcase Sponsor

### You will receive:

- 1x four-minute feature segment ON LOCATION at your business or tourism destination, hosted by a WHAS 11 talent member (pre-recorded)
- 1x Sponsorship :05 Billboard within the special (logo/audio)
- Segment will be posted on the whas11.com GDL page and you will also receive links to the segment to include on your social media pages and website
- WHAS11 Facebook Post promoting your business

TOTAL Investment: \$1,500

*Optional - PLUS, add on a three-month customized commercial schedule and we will include production of a :30 commercial for no charge! (min. monthly spend \$1,000)*

